

Contents

D. Evans	109	Consuming conventions: sustainable consumption, ecological citizenship and the worlds of worth
L. McIntyre and K. Rondeau	116	Individual consumer food localism: A review anchored in Canadian farmwomen's reflections
J. Konefal and M. Hatanaka	125	Enacting third-party certification: A case study of science and politics in organic shrimp certification
S. O'Shaughnessy and N.T. Krogman	134	Gender as contradiction: From dichotomies to diversity in natural resource extraction
M. Gorton, V. Zarić, P. Lowe and S. Quarrie	144	Public and private agri-environmental regulation in post-socialist economies: Evidence from the Serbian Fresh Fruit and Vegetable Sector
R. Bartel and E. Barclay	153	Motivational postures and compliance with environmental law in Australian agriculture
M. de Hoyos and A. Green	171	Recruitment and retention issues in rural labour markets
S. Kilpatrick, S. Johns, P. Vitartas and M. Homisan	181	Mobile skilled workers: Making the most of an untapped rural community resource
A. Davies	191	On constructing ageing rural populations: 'Capturing' the grey nomad
G. Enticott	200	Techniques of neutralising wildlife crime in rural England and Wales
C. Lamine	209	Transition pathways towards a robust ecologization of agriculture and the need for system redesign. Cases from organic farming and IPM
J. Grande	220	New venture creation in the farm sector – Critical resources and capabilities