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Whilst the domestic market is growing only steadily, export business is booming – for medium-sized companies, too

Während der heimische Markt mäßig wächst, boomt das Geschäft mit dem Export: auch für mittelständische Unternehmen

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## Marketing Spotlight

Recognising trends long before they happen

Trends erkennen, lange bevor sie wirklich welche sind

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Wenn irgendwo Rohstoffrends ablesbar sind, dann auf der In-Cosmetics

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